

google+ vs pinterest

Escrito por Vasco Marques
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google+ is a social network that allows users and brands to share status updates, links, images, and videos. users can comment, share, and support (+1) these interactions.

pinterest has the opportunity to be extremely valuable for retail businesses, or anyone who sells an aesthetic-centered service--hairdressers, for example. yet it can also offer a lot of value to businesses that are willing to put in the time to create visually stimulating content. if you 'pin' boring images, they are not going to perform well on pinterest, so if you want to tackle this network, you've to invest the time.