

# **Learn how to increase traffic, leads and sales by reaching more than 11 million people on Pinterest.**

Pinterest isn't just another social media network.

What appears to be the fastest-growing social media site ever has become a huge traffic referral for all businesses. An increasing number of companies are leveraging the platform to reach a new audience, increase visits to their websites, and generate leads or retail sales. And guess what? It's working.

**Download this free, 43-page ebook and learn:**

- How Pinterest works and top reasons you should be using it
- How to create a Pinterest account and grow followers
- How B2B companies use Pinterest for lead generation
- How eCommerce companies use Pinterest to increase retail sales
- Examples of how real-life businesses leverage Pinterest for growth